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Mobile Comms on the Move: #2

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Basis Audionet ([www.basis-audionet.com](http://www.basis-audionet.com)) is a heavyweight, full-service, German IT organization that develops and supports carrier and enterprise-grade solutions for the telecommunications industry. They offer technological expertise in Switching, Media Gateways, Application Servers and Application development. Given that background, one can assume that their softphone “Communications Client” will be a cut above the rest in terms of functionality and that the company will stay the course in this competitive market.

Basis Audionet is targeting Carriers, ISPs, Resellers and MSOs as well as Social Networking Providers and Communities. The software can run from a branded USB audio device. Suitable skins also allow service providers to add their logo or other corporate design elements.

Presence management indicates whether contacts are online and they can be contacted via VoIP and Video telephony as well as IM, or at an enhanced personal level, via 3-way audio/video conferencing. SMS and MMS can also be employed, although availability of these media depends on the service provider.

The user interface is intuitive and https-tunneling is employed in order to provide seamless user functionality that is independent of access technology and common network firewall settings. This allows the soft client to be used in virtually any IP network environment, ranging from enterprise to residential to Internet café.

Other features of the Communications Client include zero-touch configuration, advertising server integration and a Web-based, self care portal.



