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## PRESS RELEASE

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**Basis Audionet to feature Communications Client at INTERNET TELEPHONY® Conference & EXPO West 2008 in Los Angeles**

Hamburg, Germany, (08/27/08) Basis Audionet today announced it will have the latest version of its Communications Client on display at TMC's INTERNET TELEPHONY® Conference & EXPO West 2008, September 16-18, 2008, booth 533, at the Los Angeles Convention Center in Los Angeles, California ([www.itexpo.com](http://www.itexpo.com)).

INTERNET TELEPHONY Conference & EXPO is the world's largest and best-attended IP Communications trade show. At the 2007 west coast event last September, the show drew over 7,000 buyers and sellers of IP Communications products and services. The show in September will be the 18<sup>th</sup> INTERNET TELEPHONY Conference & EXPO, and TMC projects total attendance to once again exceed 7,000.

"Basis Audionet's participation at INTERNET TELEPHONY® Conference & EXPO exemplifies why this show is widely recognized as the #1 venue where service providers, enterprises, government agencies, developers and resellers gather to learn about the benefits inherent in IP Communications products and services," said Rich Tehrani, TMC President. "The evolution in this industry has been monumental and it still continues to grow. We are proud to have Basis Audionet and its Communications Client as a key part of this year's program."



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The Communications Client is the latest soft-client application from Basis Audionet allowing users to experience a whole new dimension of online communication. Driven by intuitive user interface, the Communications Client combines VoIP and Video telephony, Instant Messaging and many more in a single portable application.

This new soft-client makes communication as easy as it should be: it incorporates https-tunneling to provide seamless user functionality independent of access technology and common network firewall settings. Thus, allows their new soft-client to be used in virtually any IP network environment, ranging from enterprise to residential to internet café, creating value and cost savings made possible by enabling real-time audio and video communications.

Ideally suited for carriers, Internet Service Providers (ISPs), Resellers, MSOs and providers of social networking communities, this exciting new way of communications will offer an additional revenue stream while increasing customer retention for the provider.

In addition to its extensive range of call, contact, instant messaging and presence management features, the Communications Client includes even more components such as:

- Zero-touch configuration
- HTTPs tunneling technology
- Advertising server integration
- Web based Self Care Portal

“Again Basis Audionet sets high standards in IP communications”, says Rüdiger Kaun, CEO of Basis Audionet. “With the new soft-client we introduce another innovative, leading-edge product offering a range of embedded, value-added applications. The software includes services like video conferencing, advertising server integration, SMS/MMS and VoIP telephony – that makes it an attractive package for our customers.”

Basis Audionet will showcase its newly released Communications Client at INTERNET TELEPHONY Conference & EXPO in Los Angeles, held September 16-18, 2008, booth 533. For additional information on Basis Audionet, please visit our Website at [www.basis-audionet.com](http://www.basis-audionet.com).



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### **About Basis Audionet**

Basis Audionet is a global telecommunications leader, providing IP services to resellers, carriers, ISPs and MSOs. With a proven track record of success in IP, mobile, and land-line communications integration, the company provides solid system implementation expertise. Voice chat, FMC, signaling, switching, media gateway and application server solutions are just a few of the many areas in which Basis Audionet specializes. Offering a broad palette of customer relations management services, while combining core competencies in IT and value-added IP Communications solutions development, Basis Audionet is dedicated to excellence and committed to quality service, as your technology partner of choice.